



# LinkedIn Connect Marketing Tips and Strategies to Generate Views, Engagements and Results

Sue Ellson

Friday 6 September 2019

10:00am – 10:30am

Queensland Chapter Conference

Hotel Grand Chancellor, Terrace Room

23 Leichhardt Street, Brisbane City Queensland 4000

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# Focus

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The number of Average Monthly Users on LinkedIn in Australia has jumped more than 25% in the last 12 months and over 50% of the 10M Australian members earn more than \$100,000pa.

What can you do to make sure that your institution can be found, followed and famous in the online world and generate views, engagements and results?

A practical session with comprehensive links for later processing.  
Sue welcomes questions before or after the session.

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# Thank you

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- For more information please contact:
- (insert your contact details/logo/web address here)