

How To Start Writing a Book with Sue Ellson and Daniel Vidaud



https://www.linkedin.com/in/sueellson and https://www.linkedin.com/in/dvidaud With Dave Stokes https://www.linkedin.com/in/dave-stokes

Special Gift – Free Downloads



✓ download Sue Ellson's first four books at <u>https://www.researchgate.net/profile/Sue-Ellson</u>

✓ paid books at <u>https://120ways.com</u>

Follow / Subscribe to Sue Ellson Online



- ✓ LinkedIn Profile <u>https://www.linkedin.com/in/sueellson</u> (21,236 Connections, 22,910 Followers)
- ✓ LinkedIn Page <u>https://www.linkedin.com/company/sue-ellson</u> (465 Followers)
- ✓ Facebook <u>https://www.facebook.com/sueellson2</u> (135 Followers)
- ✓ Twitter <u>https://twitter.com/sueellson</u> (389 Followers)
- ✓ Instagram <u>https://www.instagram.com/sueellson</u> (294 Followers)
- ✓ YouTube <u>https://www.youtube.com/channel/UCOhckRXATKRvbqU6GNbys8A</u> (53 Subscribers)
- ✓ Sue Ellson Shares LinkedIn Newsletter (4,053 Subscribers) <u>https://www.linkedin.com/newsletters/sue-ellson-shares-6869552819440099328</u>
- ✓ Sue Ellson Email Newsletter (1,303 Subscribers) http://eepurl.com/hjxQkP

Fast Facts – more at sueellson.com

Sue Ellson is a member of ...













Sue Ellson is the Founder of ...



https://sueellson.com



Housekeeping

✓ acknowledge traditional owners of land where we are based and this event welcomes people of all backgrounds

- ✓ disclaimer: this is all information sharing not professional advice for your personal circumstances
- \checkmark slides and video recording link will be emailed to all LinkedIn registered guests
- ✓ you can leave your video camera off and microphone on mute (less bandwith)
- ✓ please add any questions you have in the Chat
- ✓ learn more about me at <u>https://sueellson.com</u>
- ✓ see my list of past clients at <u>https://sueellson.com/clients</u>
- ✓ will be asking you what has been most helpful to you at the end (feedback)
- ✓ will be recommending that you find a way to say 'thank you' (to both Daniel and I)

Special Offer – \$50 saving

 \checkmark Book a personal appointment with Sue Ellson

- ✓ 30 minutes \$99 = \$49
- ✓ 60 minutes \$200 = \$150
- ✓ 120 minutes \$400 = \$350

Up to three people – Code Apple

Receive \$50 saving if booked before 14 February 2022

Service examples https://sueellson.com/services - book via email sueellson@sueellson.com





Questions

✓ https://www.youtube.com/watch?v=OAWXZQVWrV8

✓ https://www.linkedin.com/pulse/linkedin-authors-writers-playwrights-script-ghost-literary-sue-ellson

 \checkmark where to get started – seems like a huge task

 \checkmark how to get ideas down on paper

 \checkmark how to put the points in order

 \checkmark options that are out there – ghost writers, author advisers etc.

 \checkmark convey from my head to someone else

 \checkmark what to outsource and how much guidance

✓ self publish or not – traps and pitfalls

✓ three books? Why?

Where to from here?

Upcoming Events

Free LinkedIn Insight Online Webinars and Recordings https://sueellson.com/presentations/free-linkedin-insight-online-webinars-and-recordings

LinkedIn for Human Resources Professionals on Wednesday 9 February 2022 at 12pm Melbourne Time https://www.linkedin.com/events/linkedinforhumanresourceprofess6886822391356514304 https://linkedininsights5.eventbrite.com.au

Presentations by Sue Ellson in 2022 https://sueellson.com/presentations/presentations-2022

Special Gift – Free Downloads



✓ download Sue Ellson's first four books at <u>https://www.researchgate.net/profile/Sue-Ellson</u>

✓ paid books at <u>https://120ways.com</u>

Follow / Subscribe to Sue Ellson Online



- ✓ LinkedIn Profile <u>https://www.linkedin.com/in/sueellson</u> (21,236 Connections, 22,910 Followers)
- ✓ LinkedIn Page <u>https://www.linkedin.com/company/sue-ellson</u> (465 Followers)
- ✓ Facebook <u>https://www.facebook.com/sueellson2</u> (135 Followers)
- ✓ Twitter <u>https://twitter.com/sueellson</u> (389 Followers)
- ✓ Instagram <u>https://www.instagram.com/sueellson</u> (294 Followers)
- ✓ YouTube <u>https://www.youtube.com/channel/UCOhckRXATKRvbqU6GNbys8A</u> (53 Subscribers)
- ✓ Sue Ellson Shares LinkedIn Newsletter (4,053 Subscribers) <u>https://www.linkedin.com/newsletters/sue-ellson-shares-6869552819440099328</u>
- ✓ Sue Ellson Email Newsletter (1,303 Subscribers) http://eepurl.com/hjxQkP

Special Offer – \$50 saving

 \checkmark Book a personal appointment with Sue Ellson

- ✓ 30 minutes \$99 = \$49
- ✓ 60 minutes \$200 = \$150
- ✓ 120 minutes \$400 = \$350

Up to three people – Code Apple

Receive \$50 saving if booked before 14 February 2022

Service examples https://sueellson.com/services - book via email sueellson@sueellson.com



Any questions? Please thank Sue or Daniel online or offline $\frac{1}{2} + \frac{1}{2} + \frac{1}$

✓ Goodreads Review if you read a free book https://www.goodreads.com/sueellson

3:45 4 🗸 💦 🗤 🐨 🗸 Recommendation formula – where you met, what you observed, future wish, your name

× LinkedIn QR code

My code Scan



Sue Ellson Independent LinkedIn Specialist - Trainer, Author, Career Development Practitioner, Gi...



🗄 Share my code

🕹 Save to photos

- ✓ Google Review https://g.page/sue-ellson-author/review
- ✓ Online Review https://sueellson.com/reviews
- ✓ LinkedIn Recommendation https://www.linkedin.com/in/sueellson

✓ LinkedIn Skills Endorsement https://www.linkedin.com/in/sueellson



Google Review

https://www.linkedin.com/pulse/sorry-we-dont-have-budget-sue-ellson-1c