



**for Human Resources (HR) Professionals**

**Sue Ellson BBus MIML MPC CDAA ASA WV SPN**

Educator, Practitioner, Author

9 February 2022

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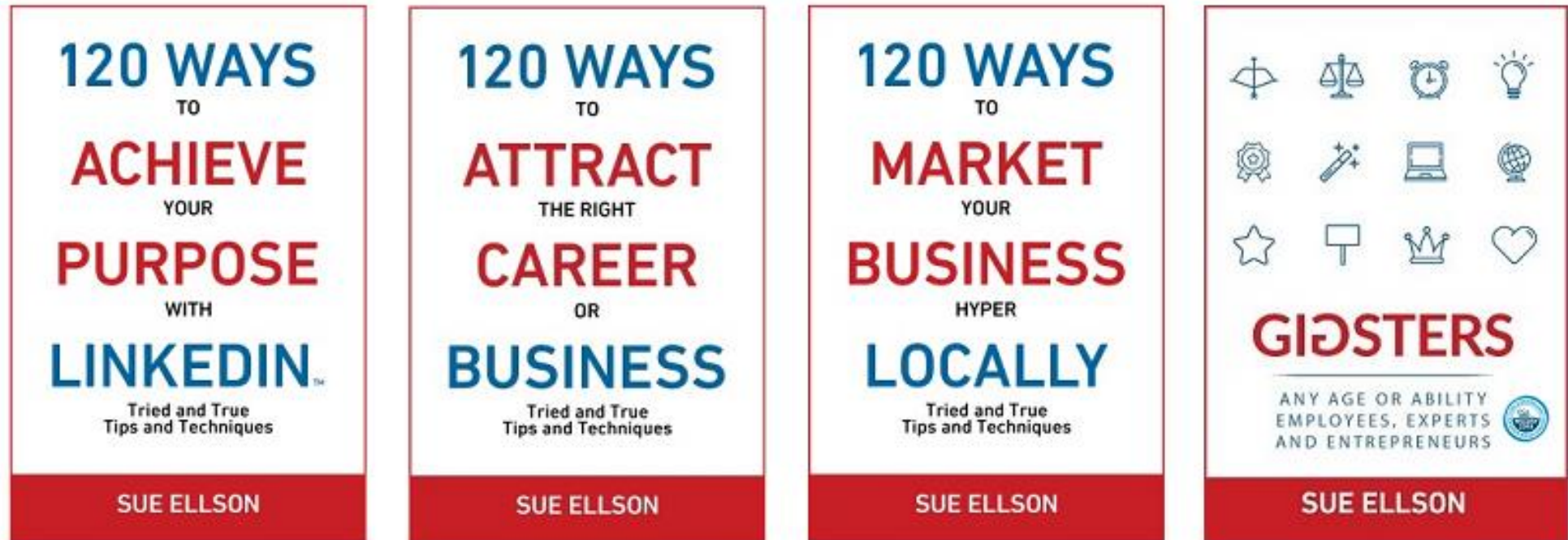
<https://www.linkedin.com/in/sueellson>

# Welcome

- ✓ top 10 techniques for Human Resource Professionals
- ✓ top 10 ways to use LinkedIn for Human Resource purposes
- ✓ top 10 ways to manage your LinkedIn activity in 20 minutes per week



# Special Gift – Free Downloads



✓ download Sue Ellson's first four books at <https://www.researchgate.net/profile/Sue-Ellson>

✓ paid books at <https://120ways.com>

# Follow / Subscribe to Sue Ellson Online



- ✓ LinkedIn Profile <https://www.linkedin.com/in/sueellson> (21,281 Connections, 22,970 Followers)
- ✓ LinkedIn Page <https://www.linkedin.com/company/sue-ellson> (469 Followers)
- ✓ Facebook <https://www.facebook.com/sueellson2> (135 Followers)
- ✓ Twitter <https://twitter.com/sueellson> (390 Followers)
- ✓ Instagram <https://www.instagram.com/sueellson> (mostly poems) (296 Followers)
- ✓ YouTube <https://www.youtube.com/channel/UCOhckRXATKRvbqU6GNbys8A> (55 Subscribers)
- ✓ Sue Ellson Shares LinkedIn Newsletter (4,123 Subscribers) <https://www.linkedin.com/newsletters/sue-ellson-shares-6869552819440099328>
- ✓ Sue Ellson Email Newsletter (1,321 Subscribers) <http://eepurl.com/hjxQkP>

# Fast Facts – more at [sueellson.com](https://sueellson.com)

Sue Ellson is a member of...



Sue Ellson is the Founder of...



<https://sueellson.com>  
AHRI Member 2006 - 2021

# Housekeeping

- ✓ acknowledge traditional owners of land where we are based and this event welcomes people of all backgrounds
- ✓ disclaimer: this is all information sharing not professional advice for your personal circumstances
- ✓ slides and video recording link will be emailed to all LinkedIn registered guests
- ✓ you can leave your video camera off and microphone on mute (less bandwidth)
- ✓ assume varied level of knowledge and experience and can read
- ✓ please add any questions you have in the Chat
- ✓ learn more about me at <https://sueellson.com>
- ✓ see my list of past clients at <https://sueellson.com/clients>
- ✓ will be asking you what has been most helpful to you at the end (feedback for me)
- ✓ will be recommending that you find a way to say 'thank you'

# Special Offer – \$50 saving

✓ Book a personal appointment with Sue Ellson

✓ 30 minutes \$99 = \$49

✓ 60 minutes \$200 = \$150

✓ 120 minutes \$400 = \$350

Up to three people – Code **Apple 5**

**Receive \$50 saving if booked before 14 February 2022**

**Service examples** <https://sueellson.com/services> - book via email [sueellson@sueellson.com](mailto:sueellson@sueellson.com)



# Why even bother with LinkedIn?





# Why bother with LinkedIn?

- ✓ You will be Googled – by other colleagues, friends, HR peers in the industry, current, future and past employees, recruiters, stalkers, competitors, disgruntled family members, your neighbours, people at parties etc etc etc – LinkedIn is highly optimised for your name
- ✓ Do you have your own website? Yourname.com? Top talent across the world do - so you may like to think about this option – but in the meantime, go with LinkedIn and/or Google My Business <https://business.google.com> (free website)
- ✓ Over 12 million people in Australia are on LinkedIn – not having a Google presence is a liability and you can share your story in your own way before someone else does. It can be a risk mitigation strategy. The number of people using LinkedIn in Australia is increasing year on year
- ✓ No job or enterprise is forever, you NEED a network to maintain an income – many former human resources professionals migrate to different HR specialties or move into their own enterprise or leadership positions, particularly women...



# Top 10 techniques for Human Resources (HR) Professionals

– see how many you are already doing!




# Top 10 techniques for Human Resources (HR) Professionals

**1. Custom URL** – optimises your name in Google Search Results and can be added to your email signature, website, business card etc  
<https://www.linkedin.com/public-profile/settings>



 **Edit your custom URL**  
Personalize the URL for your profile.  
[www.linkedin.com/in/sueellson](https://www.linkedin.com/in/sueellson) 


**2. Showcase your Professional Membership** – you can use your Post Nominals after your Name in the About Section, add in details in the Licenses and Certifications Section and the Organization Section if you are a member of a Professional Association <https://sueellson.com/blog/how-to-showcase-your-professional-membership-on-linkedin> - in my case, also Website Link, Honors and Awards and Volunteering Experience


**About** 



Sue Ellson BBus MIML MPC CDAA ASA WV SPN


sueellson@sueellson.com +61 402 243 271  
<https://sueellson.com/services> <https://sueellson.com/clients>. I believe that when we can all communicate with one another, we can create world peace. I also believe that it is our network that creates our life. LinkedIn is my favourite social media platform. I am based in Canterbury, Melbourne, Victoria, Australia. ...see more

 **Licenses & certifications** 



**Professional Member - Australian Human Resources Institute (AHRI)**   
Australian HR Institute (AHRI)  
Issued Dec 2005 · Expired Dec 2021  
Credential ID 143184  
[See credential](#)

**Organizations**  

**Writers Victoria**  
Member · Aug 2018 - Present  
 Associated with Sue Ellson  
<https://writersvictoria.org.au>  
Previously known as Victorian Writers' Centre and a Member from 2005 - 2010.

# Top 10 techniques for Human Resources (HR) Professionals

**3. Follow Professional Associations** – you can Follow their Company Pages (even if you are not a member)

AHRI <https://www.linkedin.com/company/ahri>

AHRI Magazine <https://www.linkedin.com/in/hrmonline>

HRD Australia <https://www.linkedin.com/showcase/hrdaustralia>

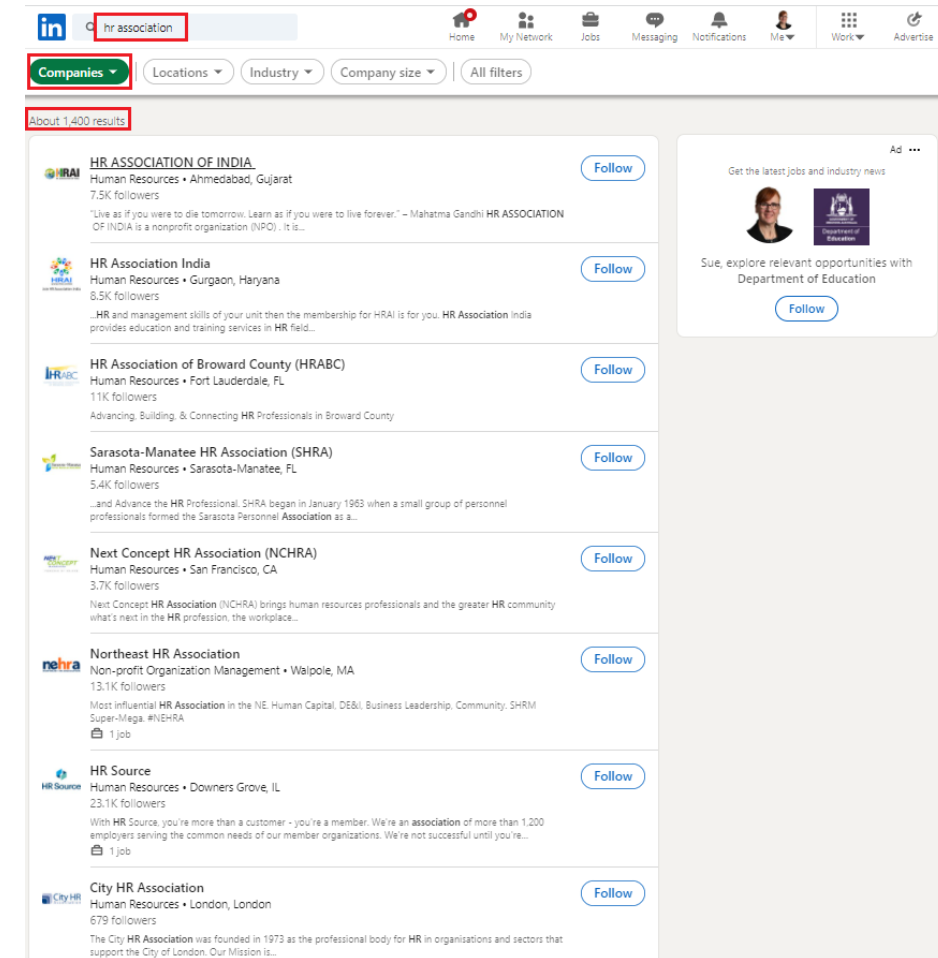
SHRM <https://www.linkedin.com/company/shrm>

CIPD <https://www.linkedin.com/company/cipd>

HR Magazine UK <https://www.linkedin.com/company/hr-magazineuk>

HR Asia <https://www.linkedin.com/company/hrasia>

Any others? Please add to chat!

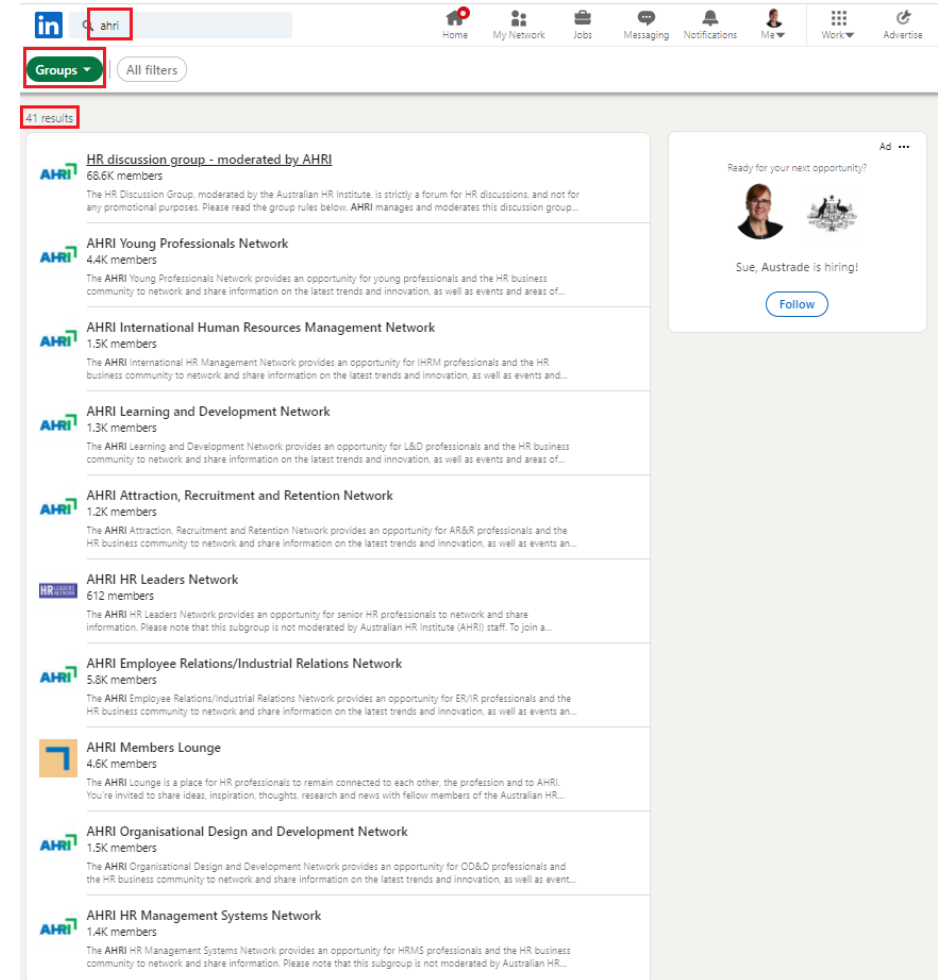
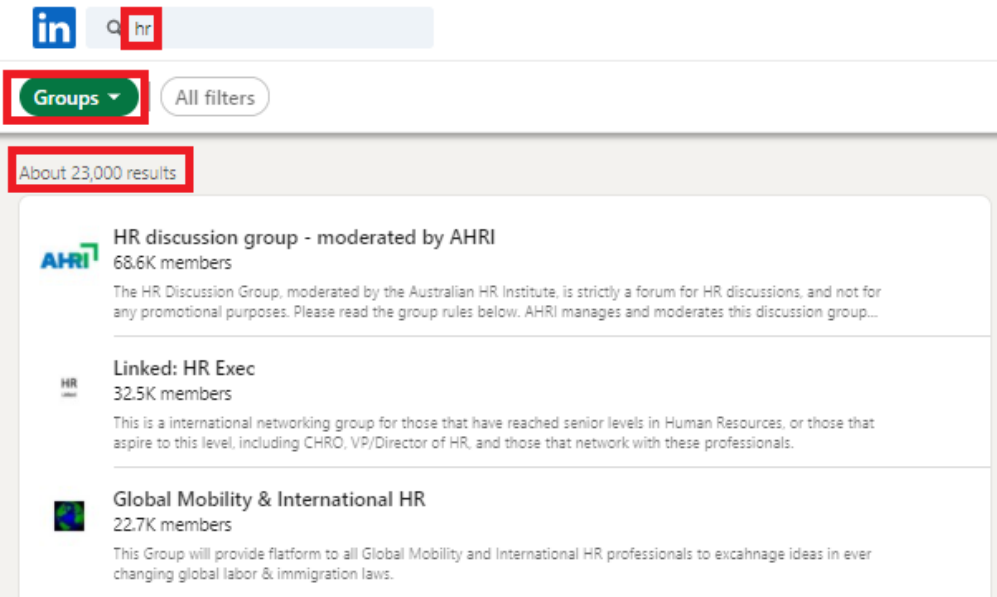


# Top 10 techniques for Human Resources (HR) Professionals

**4. Join Professional Association Groups** – you may be able to join their LinkedIn Groups (even if you are not a member)

AHRI Discussion Group  
<https://www.linkedin.com/groups/79353>

AHRI Members Lounge  
<https://www.linkedin.com/groups/13848256>



# Top 10 techniques for Human Resources (HR) Professionals

**5. Connect with your Specialties** – this can include specific areas of HR (e.g. Recruitment and Selection) and either Companies, Groups or Individuals as well as other affiliated associations related to your leadership aspirations

RCSA

<https://www.linkedin.com/company/rcsa-australia-and-new-zealand>

Institute of Managers and Leaders


<https://www.linkedin.com/company/instituteofmanagersandleaders>

AICD

<https://www.linkedin.com/school/australianinstituteofcompanydirectors>

LinkedIn Influencers

<https://www.linkedin.com/help/linkedin/answer/a516942>

 Help

LinkedIn Help ▾ How can we help?

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### LinkedIn Influencers

Last updated: 2 months ago

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LinkedIn Influencers are selected by invitation only and comprise a global collective of 500+ of the world's foremost thinkers, leaders, and innovators. As leaders in their industries and geographies, they discuss newsy and trending topics such as the future of higher education, the workplace culture at Amazon, the plunge in oil prices, and the missteps of policymakers.

Our list of Influencers includes Richard Branson, Bill Gates, Arianna Huffington, and Mary Barra. A team of editors works with Influencers to create content in the form of articles and posts that we believe make our members more informed professionals and spark thoughtful conversations. We invite all members to join the conversation and share their own perspectives via comments, [updates](#), and [articles](#).

**Note:** The list of Influencers changes throughout the year. We regularly evaluate existing Influencers to include only the most engaged, prolific, and thoughtful contributors and to ensure that their expertise matches our members' interests. We're not accepting Influencer applications, but you can still [share content](#) on LinkedIn.

# Top 10 techniques for Human Resources (HR) Professionals

## 6. Subscribe to LinkedIn Newsletters

– find people worth seeing in your notifications

<https://www.linkedin.com/directory/newsletters>



Join now

Sign in

### Newsletters Directory

#### Featured

Breaking the Jargons  
Dicas sobre o mundo de RH  
Meta Musings  
Social Networks Astuces  
What I Learned This Week  
پیشہ ور  
"HOW TO END 2021 STRONG"  
"Ryan is Curious" Headlines  
#ADMP INCUBATOR NEWSLETTER  
#CareerVelocity  
#DCDWeekupdate  
#Elevate  
#InsightsTransformadores  
#LinkedInSimplified with Sarah  
#MartesCoach de Oscar Schmitz  
#OptimizeIT  
#ReddePeriodistas [Newsletter]  
#ShowMeTheHoney  
#TBDconf  
#TheShift  
#WorkBold Podcast  
#agnesescappinipsicologa  
#dinpersonligainstruktionsbok  
#lavorogiusto  
#thePOZpulse  
\*\*\* Tudo Bem Escrito \*\*\*  
0,00KM  
10 Day Safari with Prea Africa  
101 Clues to a Happy Life  
1idea  
2022 China Highlight forecast  
2K30

Carta do Especialista! 🤖  
LinkedIn with Leo  
New Business Fuel  
TRUTH WITH GRACE  
its time to change accountant  
"Calidad de Servicio"  
"Marketing im Snackformat"  
"The Channel Minute" Blog  
#ActionConquersFear  
#ClimateAction Voices  
#DessinàDessein  
#Food  
#InspironsNous  
#LongevityEconomy  
#Monday8am  
#PCLive | #PCTalks Musings  
#RegTech BlackBook-Newsletter  
#SocialSellingForum #Insiders  
#TanaSpeaks  
#TransVision On Demand  
#WorkLifeBalanceBySabir  
#capital #invest #asset  
#goatmatters  
#nosoyotrosalmon  
#wowresult power bi и бизнес  
\*Neues Gesundheitsverständnis\*  
1 Patient, 1 Record, 4 Belgium  
10 livros  
101 PM Lessons  
2 by 22: Landing your dream job after college  
2022 Marketing Web & Branding  
3 Para Triunfar

Deneyimler  
Marketing Alpha  
SOCIAL WORKERS CONNECTED  
The Business Brief  
test newsletter 12/15  
"Coup de pouce"  
"NO NEUTRAL"  
#5Novembre16h47  
#ActualNews  
#CoffeeBuddies Community News  
#Digital #Education News  
#HISTORYTELLING  
#LearningChangemakers  
#MariosBaileyNewsletter  
#MyFridayStory  
#RealTalk with Women at Work  
#RockstarsDeLaPalabra 🍷🌟🔑  
#StartupTicker  
#TheLinkedInGuru Gazette  
#Werkstolz-News & Inspiration  
#YoEnDigital  
#chansadvice  
#laSveglia  
#phdhardtalk  
(un)masked  
/digitally  
1% every day  
100X News & Views  
120 months  
20 years of Learnings  
2022 Solar Market Trends  
3 Pillars For Lawyers Success

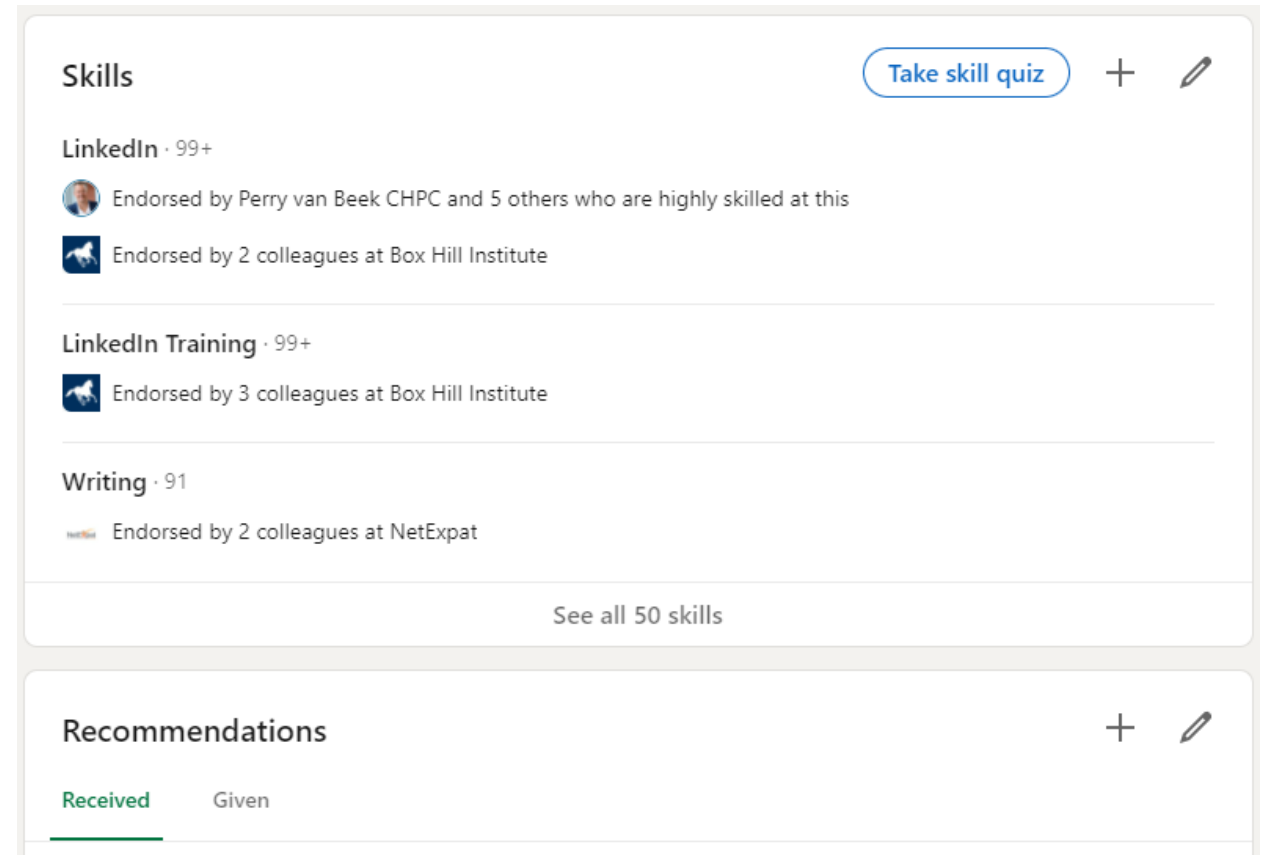
# Top 10 techniques for Human Resources (HR) Professionals

**7. Share your own story** include your skills, talk about your achievements, showcase your work – remember you are a HR professional *and a brand* if you want aligned gigs in the future. Roughly equal number of Recommendations both Given and Received.

<https://www.linkedin.com/pulse/linkedin-women-sue-ellson>

<https://www.linkedin.com/pulse/linkedin-headline-formula-label-keywords-interest-sue-ellson>

<https://www.linkedin.com/pulse/how-write-add-achievements-your-linkedin-profile-sue-ellson>





# Top 10 techniques for Human Resources (HR) Professionals

**8. Adjust any relevant settings** – turn off ‘People also viewed’ and Autoplay Videos. Selectively show your visibility – there is no need to Delete your LinkedIn Profile. You may decide to turn on Creator Mode if you want to add Content to LinkedIn and change from ‘Connect’ to ‘Follow’ button on your LinkedIn Profile

<https://www.linkedin.com/psettings/browse-map>

<https://www.linkedin.com/psettings/videos>

<https://www.linkedin.com/psettings/profile-visibility>

<https://www.linkedin.com/public-profile/settings>

<https://sueellson.com/blog/linkedin-for-creators-at-linkedin-local-wayne-new-jersey>

## Visibility of your profile & network

Make your profile and contact info only visible to those you choose

### Profile viewing options

Close

Choose whether you're visible or viewing in private mode

Full profile

Select what others see when you've viewed their profile

#### Your name and headline



Sue Ellson



Independent LinkedIn Specialist - Trainer, Author, Career Development Practitioner, Gigster, Business, Social Media Marketing Consultant, Network Founder, Writer, Poet, Dancer 🎭  
Greater Melbourne Area | Management Consulting

#### Private profile characteristics



Founder in the Publishing industry from Greater Melbourne Area

#### Private mode



Anonymous LinkedIn Member

# Top 10 techniques for Journalists & Media Professionals

## 9. Keep an eye on your Statistics – and download your data at least every six months

<https://www.linkedin.com/psettings/member-data>

**Number of Connections** (max 30,000) \_\_\_\_\_

<https://www.linkedin.com/mynetwork>

60+ min, 500+ in time

**Number of Followers** (max unlimited) \_\_\_\_\_

<https://www.linkedin.com/feed/followers>

More than Connections – if significantly more, shows thought leadership

**Number you are Following** (max unlimited) \_\_\_\_\_

<https://www.linkedin.com/feed/followers>

More than Connections – if significantly more, shows you are interested in certain topics

**Profile Views per 90 days** \_\_\_\_\_ (Reverse stalk)

<https://www.linkedin.com/me/profile-views>

100+ per 90 days

**Search Results for 7 days** \_\_\_\_\_

<https://www.linkedin.com/me/search-appearances>

50+ per 7 days

**All Star Profile** (Yes or No) \_\_\_\_\_

(complete as many profile sections as possible)

Your own profile page i.e. <https://www.linkedin.com/in/sueellson>

Yes

**Number of Featured Skills and Endorsements** (max 50)

<https://www.linkedin.com/in/YOURURL>

Top 3 20+ votes

Skill 1 \_\_\_\_\_ Votes \_\_\_\_\_

Skill 2 \_\_\_\_\_ Votes \_\_\_\_\_

Skill 3 \_\_\_\_\_ Votes \_\_\_\_\_

**Number of Recommendations** (Given & Received)

<https://www.linkedin.com/in/YOURURL>

6+ Received 6+ Given

Received \_\_\_\_ Given \_\_\_\_

**Number of Posts**

<https://www.linkedin.com/in/YOURURL/detail/recent-activity/shares>

Recommend one per week or at least, one per month

**Number of Articles**

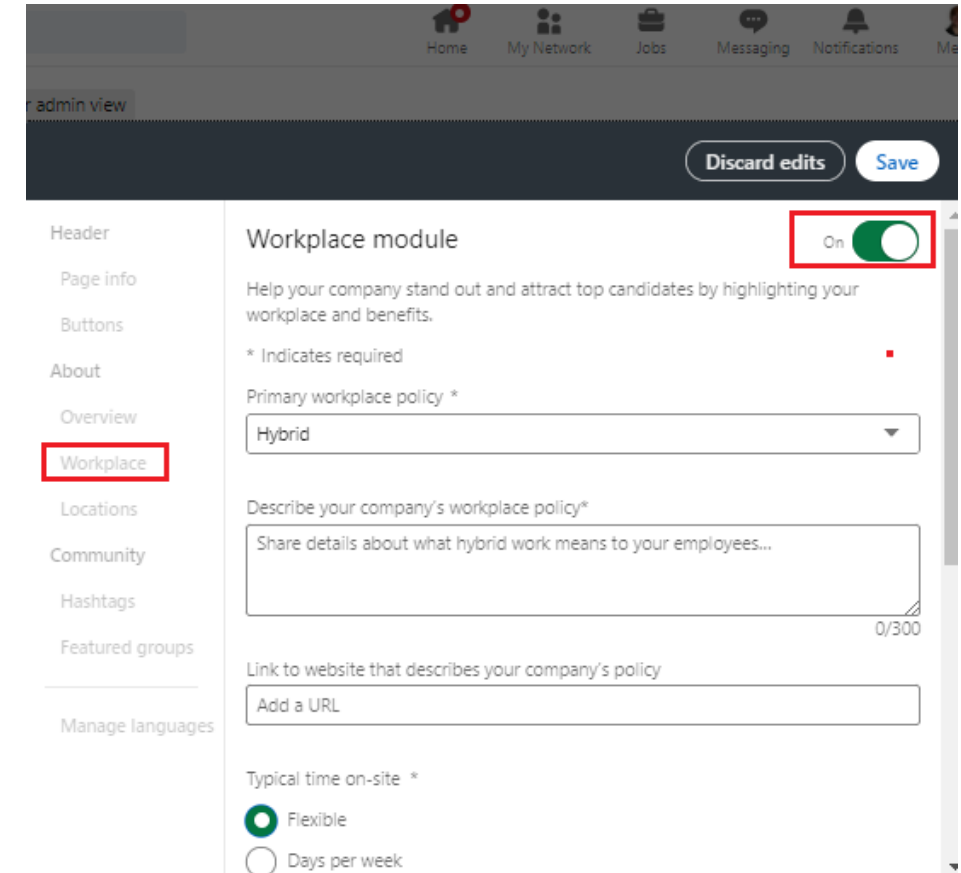
<https://www.linkedin.com/in/YOURURL/detail/recent-activity/posts>

Recommend one per month or at least, three per year

# Top 10 techniques for Human Resources (HR) Professionals

**10. Ensure the Company Page is up to date** – you need to have at least three administrators for the LinkedIn Company Page, turn on the Workplace Module and ensure that the company social media policy incorporates instructions on how employees can use LinkedIn (onboarding, during employment, offboarding).

There may also be a Careers Page function turned on (this costs extra) and/or your company may decide to host an Alumni Group for former employees.



The screenshot shows the LinkedIn Company Page admin interface. At the top, there's a navigation bar with icons for Home, My Network, Jobs, Messaging, Notifications, and Me. Below this is a dark header with 'admin view' on the left and 'Discard edits' and 'Save' buttons on the right. The main content area is divided into a left sidebar and a right panel. The sidebar lists various settings: Header, Page info, Buttons, About, Overview, Workplace (highlighted with a red box), Locations, Community, Hashtags, Featured groups, and Manage languages. The right panel is titled 'Workplace module' and has a toggle switch set to 'On' (also highlighted with a red box). Below the toggle, there's a description: 'Help your company stand out and attract top candidates by highlighting your workplace and benefits.' followed by '\* Indicates required'. The 'Primary workplace policy \*' is set to 'Hybrid' in a dropdown menu. Below that is a text area for 'Describe your company's workplace policy\*' with the placeholder text 'Share details about what hybrid work means to your employees...' and a character count '0/300'. Further down is a field for 'Link to website that describes your company's policy' with the placeholder 'Add a URL'. At the bottom, there's a section for 'Typical time on-site \*' with two radio button options: 'Flexible' (selected) and 'Days per week'.

# Top 10 Ways To Use LinkedIn for HR Purposes



# Top 10 Ways To Use LinkedIn For HR Purposes

1. **Increase your Engagement Ratio** – it is about you ‘listening’ as well as ‘speaking’ so be a ‘Personal Encourager’ and increase it to 12 engagements and one post – people like it when you like their stuff! Even better if you Comment as well. Great if you can respond to all @Mentions, your Employer Content and also helps the LinkedIn algorithm understand what you like



Like



Comment



Share



Send

2. **Provide information for social media posts** – what HR information can be shared publicly – do you keep the Communications, Marketing and Recruiting staff informed and provide quality photos and copy? Can you share some behind the scenes stories? <https://www.linkedin.com/pulse/content-engagement-curation-creation-strategies-busy-people-ellson>



Sue Ellison (She/Her)

Independent LinkedIn Specialist - Trainer, Author, Career Development Practi...  
6d • 5

HOW TO CHOOSE YOUR NEXT JOB OR CAREER // Well folks, it is that time of the year when you might start thinking about what you want to do in the future. Here is a picture of me from the 1980's as a Senior Customer Service Officer ...see more



Peter Buckingham and 47 others

15 comments



Like



Comment



Share

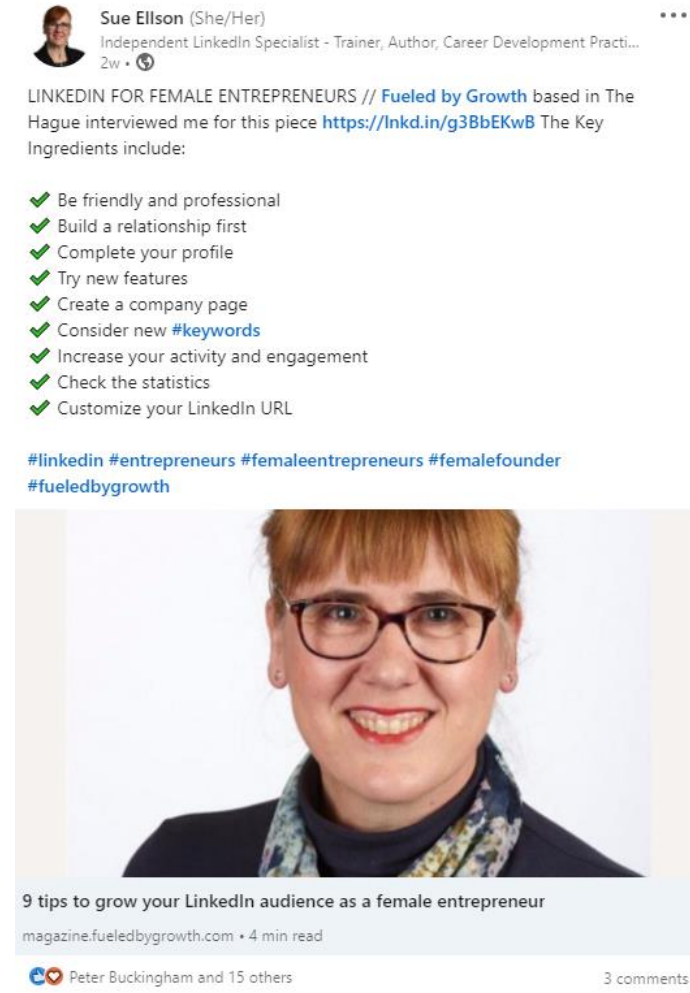


Send

2,720 views of your post in the feed

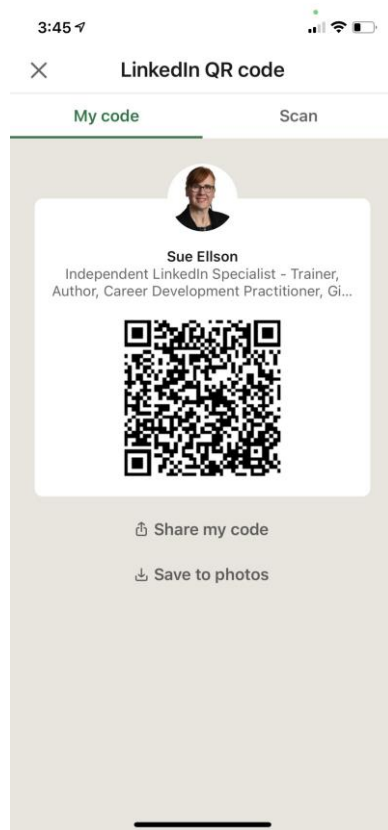
# Top 10 Ways To Use LinkedIn For HR Purposes

3. **Incorporate latest LinkedIn features into your LinkedIn Strategy** – Company Page Settings, use relevant emojis (but not too many), use @mentions, #hashtags, add your video to YouTube, wait, edit the transcript and upload the .srt file so that you can have Captions on your video content, consider saving PowerPoint Presentations to PDF and upload a document (provides a slide show), consider creating an Event <https://www.linkedin.com/pulse/linkedin-events-facts-strategy-sue-ellson>



# Top 10 Ways To Use LinkedIn For HR Purposes

**4. Add Connections** – everyone you meet from now on and match it to your phone and other VIP contact lists – don't choose Connect or Follow, choose the three dots ... and Personalise the invite with a message about where you have met



**5. Update your Profile yearly** – a lot can change in a year – remember to look at every section of your Profile and every setting as things do change and keep on top of your statistics too! Remember to include your Professional Memberships in 'Licenses and certifications' and 'Organizations'!

You can list some Positions in either 'Experience' or 'Voluntary Experience' depending on your Personal Objectives. If you download a Copy of you Data, you can see Inferences LinkedIn has about you. Being Connected helps you to be found in searches.

## Analytics

Private to you

**1,474 profile views**  
Discover who's viewed your profile.

**2,695 post views**  
Check out who's engaging with your posts.

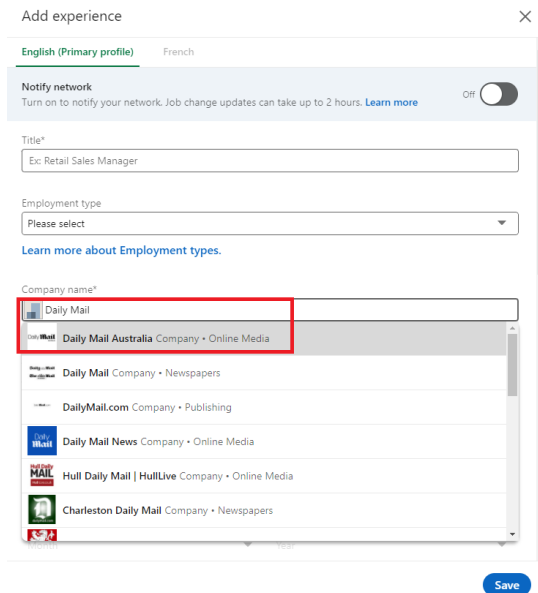
**569 search appearances**  
See how often you appear in search results.



# Top 10 Ways To Use LinkedIn For HR Purposes

**6. Employees** – ensure you support your Employer (choose from the drop down box) and connect with your fellow Employees and have your own policy on who you will connect with on LinkedIn

<https://www.linkedin.com/pulse/20-ways-your-employees-can-support-business-linkedin-why-sue-ellson>



Add experience

English (Primary profile) French

Notify network  
Turn on to notify your network. Job change updates can take up to 2 hours. [Learn more](#) Off

Title\*  
Ex Retail Sales Manager

Employment type  
Please select

[Learn more about Employment types.](#)

Company name\*

- Daily Mail
- Daily Mail Australia Company • Online Media
- Daily Mail Company • Newspapers
- DailyMail.com Company • Publishing
- Daily Mail News Company • Online Media
- Hull Daily Mail | HullLive Company • Online Media
- Charleston Daily Mail Company • Newspapers

Save

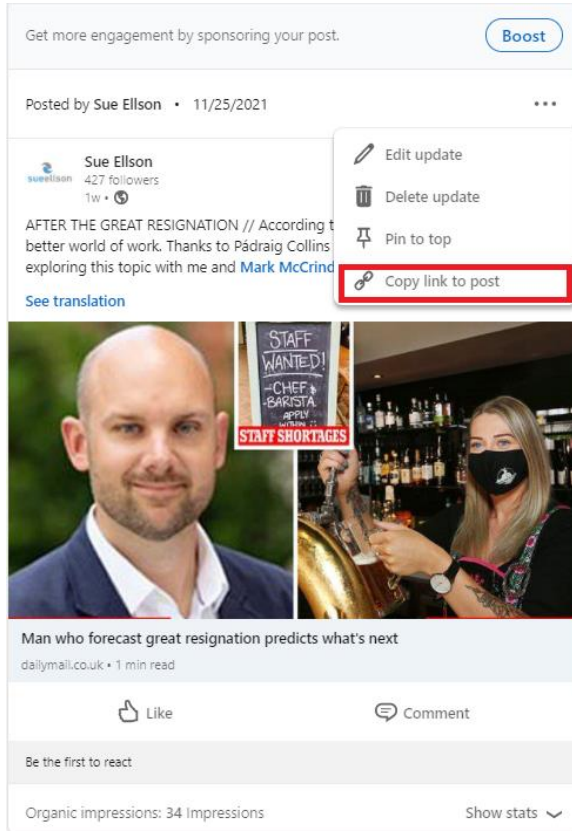
**7. Abide by Social Media Policy** – what Recommendations does your Employer have for your LinkedIn Profile? Recommend being professional rather than personal. Ensure you have permission to do 'Research' on LinkedIn



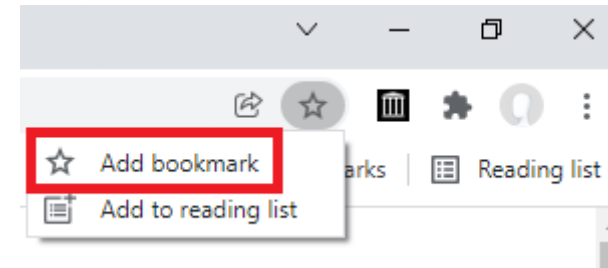


# Top 10 Ways To Use LinkedIn For HR Purposes

**8. Keep a record of all Posts and Articles –** so that you can re-find or re-use after 12 months – date, title, content, link in a spreadsheet (risk management) – may wish to re-use



**9. Bookmark Individual Profiles or Company Pages in your internet browser –** so that you can diary to keep an eye on what is being shared on social media by people in your radar/specialty – and decide how you will engage (Reactions, Comments, Shares). The algorithm monitors your behaviour – more alike engagement can equal more likes!



# Top 10 Ways To Use LinkedIn For HR Purposes

## 10. Remember that Consistency is Key and abide by the LinkedIn User Agreement

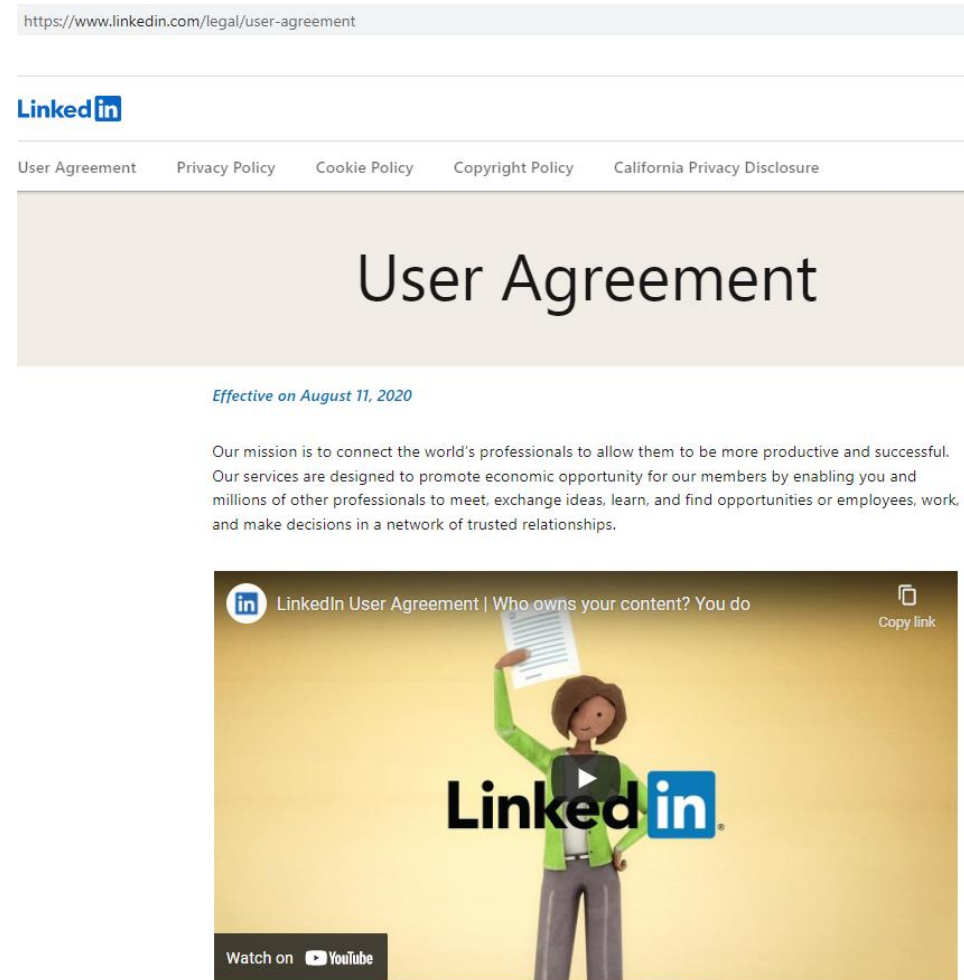
Maintain a good quality regular and varied Posting Schedule (use social media management tools in need), provide continuous engagement (responding to all Comments where you are @mentioned if realistic), be on top of the latest features and make use of them.

Cannot automate (people or tech) but can systemise.

Remember that you need to set the standard!

Hiring and jobs is a different topic – will just make a few comments – please respond to all applicants if you can – it is great PR.

<https://www.linkedin.com/legal/user-agreement>



# Top 10 ways to manage your LinkedIn activity in 20 minutes per week



# Top 10 ways to manage your LinkedIn activity in 20 minutes per week

1. Logon and engage with the Newsfeed  
– 8 minutes
2. Review your Notifications  
– 2 minutes
3. Review your Network Connection requests, Event Invitations  
– 2 minutes
4. Visit and Engage with the Bookmarked Profiles and Pages in your internet browser – 2 minutes
5. Edit or update your own Profile or Settings  
– 1 minute
6. Post an item in the Newsfeed (curated or created)  
– 2 minutes
7. Reflect on your statistics, activity and results and make plans for next week  
– 3 minutes



# Bonus - Maintenance

## Monthly

1. Complete any LinkedIn Profile Updates including adding new roles, all email addresses (never remove any just change primary email), new connections
2. Save a copy of your LinkedIn Profile to PDF (via the More button) if you have made any changes

## Six Monthly

1. Request a copy of your data and save it  
<https://www.linkedin.com/psettings/member-data>
2. Review all of your backend settings (some new ones may have appeared) and all menu options
3. Double check any of your LinkedIn Strategies and see if you have forgotten to add Connections, follow up, set up regular processes, adjust to changed conditions etc
4. Consider completing some additional professional development activity related to your online presence (not just LinkedIn) or have your own strategy reviewed by a LinkedIn Specialist





# Where to from here?



# Upcoming Events

## **Free LinkedIn Insight Online Webinars and Recordings**

<https://sueellson.com/presentations/free-linkedin-insight-online-webinars-and-recordings>

## **LinkedIn for Education Professionals on Wednesday 9 March 2022 at 12pm Melbourne Time**

<https://www.linkedin.com/events/linkedinforeducationprofessiona6897033538504400896>

<https://linkedininsights6.eventbrite.com.au>

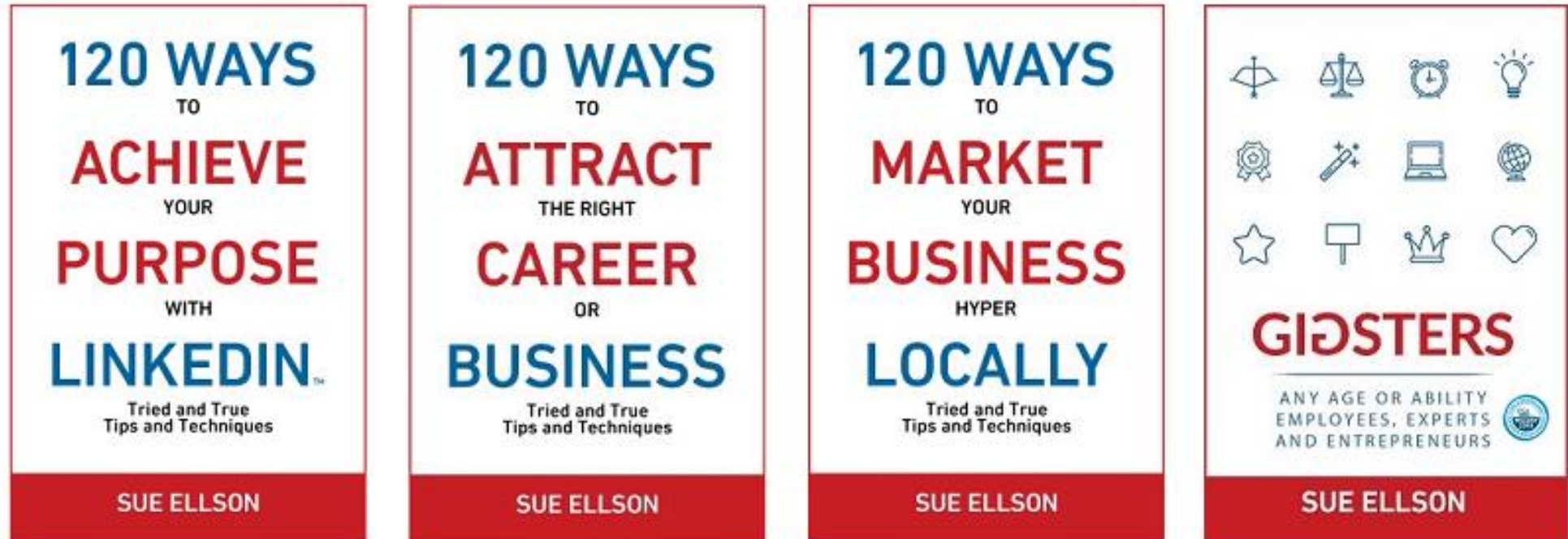
## **Presentations by Sue Ellson in 2022**

<https://sueellson.com/presentations/presentations-2022>

## **Previous HR Presentation (with slides)**

<https://sueellson.com/presentations/presentations-2015/150512-australian-human-resources-institute-linkedin-for-ahri-leaders>

# Special Gift – Free Downloads



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✓ paid books at <https://120ways.com>



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- ✓ LinkedIn Page <https://www.linkedin.com/company/sue-ellson> (469 Followers)
- ✓ Facebook <https://www.facebook.com/sueellson2> (135 Followers)
- ✓ Twitter <https://twitter.com/sueellson> (390 Followers)
- ✓ Instagram <https://www.instagram.com/sueellson> (mostly poems) (296 Followers)
- ✓ YouTube <https://www.youtube.com/channel/UCOhckRXATKRvbqU6GNbys8A> (55 Subscribers)
- ✓ Sue Ellson Shares LinkedIn Newsletter (4,123 Subscribers) <https://www.linkedin.com/newsletters/sue-ellson-shares-6869552819440099328>
- ✓ Sue Ellson Email Newsletter (1,321 Subscribers) <http://eepurl.com/hjxQkP>

# Special Offer – \$50 saving

✓ Book a personal appointment with Sue Ellson

✓ 30 minutes \$99 = \$49

✓ 60 minutes \$200 = \$150

✓ 120 minutes \$400 = \$350

Up to three people – Code **Apple 5**

**Receive \$50 saving if booked before 14 February 2022**

**Service examples** <https://sueellson.com/services> - book via email [sueellson@sueellson.com](mailto:sueellson@sueellson.com)



# Any questions?

## How to say thanks to Sue



✓ **Recommendation formula** – where you met, what you observed, future wish, your name

✓ **Goodreads Review** if you read a free book <https://www.goodreads.com/sueellson>

✓ **Google Review** <https://g.page/sue-ellson-author/review>

✓ **Online Review** <https://sueellson.com/reviews>

✓ **LinkedIn Recommendation** <https://www.linkedin.com/in/sueellson>

✓ **LinkedIn Skills Endorsement** <https://www.linkedin.com/in/sueellson>

<https://www.linkedin.com/pulse/sorry-we-dont-have-budget-sue-ellson-1c>



Google Review

