

MELBOURNE CAREER EXPO

15-17 July 2022

FREE ENTRY

Online Registration Essential

www.CareerExpo.com.au

How to choose your next job or career

Melbourne Career Expo

Sue Ellson BBus MPC CDAA ASA MPC WV SPN

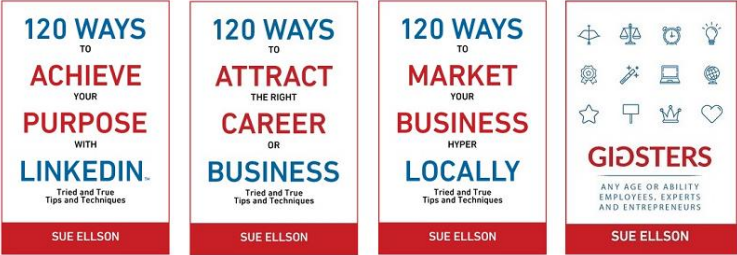
1:30pm 17 July 2022

Melbourne Convention and Exhibition Centre



Sue Ellson BBus MPC CDAA ASA MPC WV SPN - Professional

1982 Started work at Westpac in Adelaide
 1987 Started digital literacy and training
 1994 Moved to Melbourne from Adelaide
 1994 Consulting – careers, business, marketing, training
 2001 First website online NewcomersNetwork.com
 2001 Member of the Australian Institute of Management
 2003 Joined LinkedIn 22,490 Connections, 24,892 Followers, 1,535/90 days, 934 searches/7 days
 2005 Member of the Australian Human Resources Institute
 2008 Independent LinkedIn Specialist, Member of Melbourne Press Club
 2012 Started CamberwellNetwork.com
 2014 Teaching at the Centre for Adult Education
 2015 Associate Member of Career Development Association of Australia
 2015 Member of Australian Society of Authors
 2016 Teaching at General Assembly and RMIT Short Courses
 2016 Wrote and published three books –
 120 Ways to Achieve Your Purpose With LinkedIn
 120 Ways To Attract The Right Career Or Business
 120 Ways to Market Your Business Hyper Locally
 2017 Teaching at Monash Training and Professional Development
 2018 Answering questions on Quora.com – Top Writer 2018
 2018 Member of Career Development Association of Australia (CDAA) and Writers Victoria
 2018 & 2019 Top 10 LinkedIn Expert in the Asia Pacific Region
 2019 Member of Small Press Network, Finalist The Australian Career Book Award for Fourth book Gigsters – Any Age or Ability Employees, Experts and Entrepreneurs
 2020 Fifth book LinkedIn for me and my career or business
 2022 Two more books – Poems for lovers to read to each other and Poems for me to truly be



Sue Ellson - Voluntary

- 1991 – 1992 Committee Member, Westbourne Park Netball Club
- 1991 – 1992 Fundraising Committee and Assistant Treasurer South Australian United Church Netball Association
- 1991 – 1993 Photographer Mitchell Park Football Club and Morphettville Park Football Club
- 1992 – 1993 Inaugural Secretary/Treasurer & Westpac Representative Australian Institute of Bankers SA Young Banker's Committee
- 1998 – 1998 Fundraising Committee Member, Templestowe Heights Pre School
- 1999 – 1999 Committee Member University of South Australia, Administrative Management Student and Staff Course
- 2001 – 2002 Committee Member, Cultural Tourism Industry Group
- 2001 – 2002 Promotions Executive and Deputy Chair, International Business Group Australian Institute of Management
- 2001 – 2002 Promotions Officer and President Templestowe Valley Pre School
- 2003 – 2007 Committee Member Victorian Community Committee for Harmony
- 2003 – 2009 Media, Communications and Committee Member Victorian Immigrant and Refugee Women's Coalition (VIRWC)
- 2004 – 2011 Parent Helper Scouts Australia (including two Jamborees and one Cuboree)
- 2007 – 2015 Convenor, International Human Resources Network Victoria Australian Human Resources Institute (AHRI)
- 2009 – 2012 Committee Member, Friends of Music Parent Helper Camberwell High School
- 2011 – 2012 Committee Member, Friends of Music Parent Helper Blackburn High School
- 2011 – 2014 Adviser and Facilitator, Camberwell Traders Association
- 2013 – 2014 Consultant to the Media Team St Paul's Anglican Church Canterbury
- 2013 – 2016 Volunteer Foster Carer RSPCA Victoria
- 2014 – 2015 Councillor Victorian State Council Australian Human Resources Institute (AHRI)
- 2001 – now Free Presentations, Training, Events for various organisations and social enterprises Newcomers & Camberwell Networks



#1

Update your LinkedIn Profile and Resume or CV to now

- you need to record everything you have done so far
- reflect on what you have enjoyed – tasks, industry, people
 - consider your deal breakers

<https://www.linkedin.com/pulse/what-linkedin-why-should-you-create-good-profile-sue-ellson>

#2

Reflect on your Values, Strengths and Context

- Values – your beliefs and the exchange you offer
 - Strengths – natural and learned
- Context – internal and external personal circumstances

<https://sueellson.medium.com/context-the-critical-decider-of-your-career-right-now-a2abb438e8f2>

<https://www.linkedin.com/pulse/plans-principles-2021-sue-ellson>

<https://www.thewhynetwork.com/271490/10843100> (Why I became a Gigster)

#3

Reflect on how you have got to this point

- what your parents, peers, friends, life has offered
- have you acquired the skills to get work and the skills to do work?
- are you a member of a professional association or industry group?
(they may offer mentoring support)
- have you sought professional career assistance?

<https://www.linkedin.com/pulse/career-changers-top-20-tips-reinvent-your-life-expos-sue-ellson>

<https://www.linkedin.com/pulse/how-choose-your-next-job-career-sue-ellson>

Create a values-based decision making framework



#4

Consider what you can do yourself and where you can get help

- <https://myfuture.edu.au/get-started> - free careers quiz and job descriptions
- <https://www.vic.gov.au/finding-job> - finding a job guide
- <https://jobs.vic.gov.au/help-for-jobseekers/personalised-support/jobs-victoria-career-counsellors> - Jobs Victoria Career Counsellor
- <https://cdaa.org.au/CDAASite/Web/About-Career-Development/Why-Seek-Career-Support.aspx> - Career Development Association of Australia
- Employee Assistance Programs, Outplacement Services, Recruiters, Education
- reconsider the advice from well-meaning friends, family and colleagues

#5

Be practical

- consider free and low cost micro credentials
 - consider work experience
 - consider part time opportunities
- reflect on your personal struggles and motivations (is healing needed?)

<https://www.linkedin.com/pulse/can-unemployment-good-you-sue-ellson>

<https://www.linkedin.com/pulse/tough-love-unemployed-job-seekers-under-30-years-age-sue-ellson>

<https://www.linkedin.com/pulse/tough-love-unemployed-job-seekers-between-30-50-years-sue-ellson>

<https://www.linkedin.com/pulse/tough-love-unemployed-job-seekers-over-50-years-age-sue-ellson>

#6

Be courageous

- anything you can do that is difficult but not dangerous
 - celebrate your achievements
 - no regrets, just from now on

<https://sueellson.com/blog/difficult-not-dangerous>

#7

Voluntary Work

- get out of the house and do something new
 - meet people, gain skills, get referrals
- add achievements to your resume and LinkedIn Profile

<https://www.linkedin.com/pulse/how-help-someone-career-when-wont-listen-your-advice-sue-ellson>

#8

Broaden your view

- Can you improve where you are?
 - Can you have a 'job for now'?
- Can you fix another aspect of your life?
- Could further education or training give you a spark?
- Do you need counselling to overcome past trauma?
 - Could you add more joy in your life?

<https://sueellson.medium.com/self-love-beliefs-scripts-feelings-and-recovery-33cccf1b9d33>

<https://sueellson.medium.com/a-job-for-now-rather-than-a-career-for-life-1f25becae610>

<https://www.linkedin.com/pulse/how-change-your-life-10-years-less-sue-ellson>

#9

Can you start small?

- research and plan to 'change within two years'
- can you manage your finances more effectively?
 - can you reflect on what is really important to you in your life?
- can you move beyond racism, ageism, experience level, anecdotes?

<https://www.linkedin.com/pulse/do-you-have-time-accountability-partner-sue-ellson>
<https://www.russellallert.com.au/still-relevant-mentors>

<https://sueellson.medium.com/choosing-your-new-years-resolutions-new-month-resolutions-and-new-you-resolutions-e256444205bb>

<https://sueellson.medium.com/surviving-the-gig-economy-new-ways-to-work-edc3860cdaba>

<https://sueellson.medium.com/work-from-home-wfh-hero-hacks-93f8042dbdfe>

<https://sueellson.medium.com/do-you-play-the-cards-of-illness-707ee0c83598>

<https://www.linkedin.com/pulse/partners-business-life-sue-ellson>

#10

Say Thank You

- acknowledge what you have achieved up until now
- give descriptive thank you's to everyone and everything on your journey
 - listen but be discerning – consider the agenda of the advisers
- say thank you to the friends and family who support you regardless of your choices

<https://sueellson.com/blog/my-other-family>

Questions



Email QR Code

Email:

sueellson@sueellson.com

Subject:

Melbourne Career Expo Attendee

Message:

I would like the slides and recording link please



sueellson@sueellson.com or 0402 243 271

<https://www.linkedin.com/in/sueellson>