



Sue Ellson

GK BBus MPC PCDAASASA WV SPN MEdPlus

Independent LinkedIn Specialist,
Author, Educator, Consultant,
Career & Workplace Subject
Matter Expert for Media,
Founder, Gigster, Trainer, Poet

Speaking & Writing Topics

Sue is a life-long learner who loves to educate people with the most relevant tips and techniques for their purpose. A former banker and now a gigster who uses technology to attract aligned gigs, Sue has been serving both local and international clients in person and online since 2001 when she founded Newcomers Network. Sue's energy, relevance and enthusiasm is contagious.

- ✓ LinkedIn for your career or business
- ✓ careers, workplace, recruitment
- ✓ social media and online presence
- ✓ websites, SEO, AI, Google, Bing
- ✓ newcomers, expatriates, repatriates
- ✓ networking and community building
- ✓ non-fiction writing and poetry



28k+

followers



1k+

publications



1k+

presentations



6k+

subscribers



5

books

SERVICES

- **consulting** – on LinkedIn (for your career or enterprise as an Independent LinkedIn Specialist), careers (helping you choose and find the best options), employment, recruitment, business strategy, hyper local marketing and marketing strategy, social media strategy (including Google and Bing), basic website design (WordPress), search engine optimisation (SEO), artificial intelligence, networking (online and in person), newcomers, expatriates, repatriates, skilled migrants, settlement
- **training** – presentations, training, seminars, workshops, lectures, guest speaking, professional development sessions, facilitating, forums, discussions, conferences, events, festivals
- **creating** – serving regular clients – marketing strategy, social media marketing, website updates, technical support, webinar co-hosting, facilitation
- **writing** – books, articles, blogs, copy, newsletters and poetry
- **pro bono** – usually around 10 hours per week including hosting free LinkedIn Insight Webinars every month, providing exclusive and detailed media commentary and content for journalists and broadcasters and supporting various individuals and enterprises through pro bono or value exchange writing, training, creating and consulting

REVIEWS

"Clear, crisp, insightful, to the point."

John Downes

"A superb masterclass with easy to implement steps. Sue Ellson inspires professional admiration in a warm, safe environment. Highly recommend."

Renée Brack

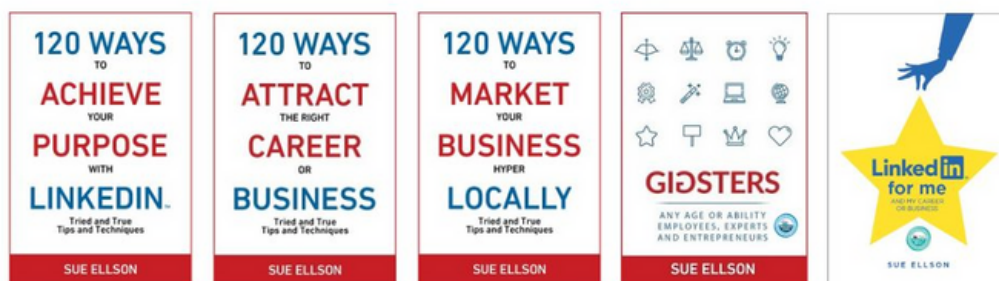


4.9 from 143 Google Reviews
100 LinkedIn Recommendations
More at sueellson.com/reviews

MEMBER



AUTHOR



MEDIA



- **regular contributor** – 3AW Radio Melbourne (17 segments) and Channel 9 Today Extra (18 segments)
- **podcasts** – 17 (Australian and international)

AWARDS

- **The Australian Career Book Award Finalist** 2023, 2019
- **LinkedIn Experts Lists** 2023, 2022, 2019, 2018, 2016
- **AHRI Hall of Fame** 2020
- **AHRI Medal for Services to the HR Profession** 2014
- **Harmony Day Ambassador** 2006



SUEELLSON.COM LAST 12 MONTHS



CLIENTS

- Proactive Individuals
- Education and Training Providers
- Schools, Colleges, Universities
- Corporate Organisations
- Government (and related)
- Medium Businesses
- Small Businesses
- Professional Associations
- Outplacement Firms
- Community Groups
- Not For Profit Organisations, Associations, Clubs
- Podcasts, Publications, Radio, Television, Media

PRESENTATIONS

- Tailored and referenced for each audience
- Digital resources included
- Can be recorded and shared
- Unlimited audience size
- Workshop, training, guest speaker
- Keynote speaking at conferences
- Facilitation and interviews
- Social media and promotions
- In person and online

A comprehensive range of information including a short, medium and long biography, high resolution images, client names, list of publications, presentations, poems etc. is all online at sueellson.com



I look forward to hearing from you



Get in Touch!



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